



We aim to grow successfully togehter with our partners

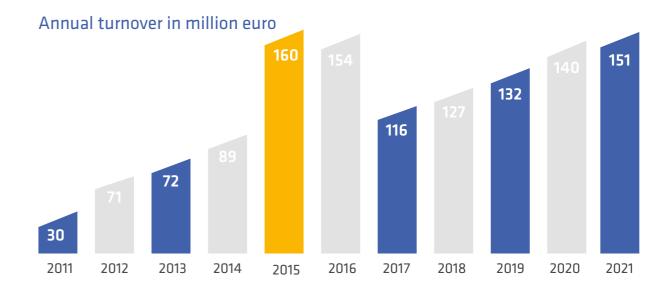
BAB CEOs Andreas Bajohr (standing) and Murat Arpaci (sitting)



part of the WORTMANN GROUP

This encompasses more than 30 companies, together generating a total annual turnover exceeding 2 billion euro.

- distributor for internal and external storage media, NAS systems, consumer electronics and home appliance
- one of Europe's most successful storage distributors
- contractual partner of renowned manufacturers such as Toshiba, Seagate, Samsung, Western Digital, Transcend and Kioxia
- Europe's largest Toshiba storage distributor



Our development

Move to group premises in Löhne

Establishment of SpinOff BAB Lighting

(now TERRA Gebäudetechnik)

Distribution agreement with Toshiba



2012

2014

July 2011



Establishment of **BAB Distribution GmbH**

2013



Cooperation agreements with Western Digital, Seagate und Crucial 2015



Record annual turnover of approx. **160 million euro**

Start of the Division BAB Home

Establishment of Terra Solution GmbH

Distribution of Kioxia storage media



2019

202

10 year old

BAB logo

mit Lexar

company anniversary

Distribution agreement

Redesign of the

2016



spin-off of Terra Lighting into a private company

Start of cooperation

with Synaxon

Distribution agreement with Seagate/Maxtor

2018



Expansion of product portfolio to consumer electronics

2020



Start of construction of the new storage building

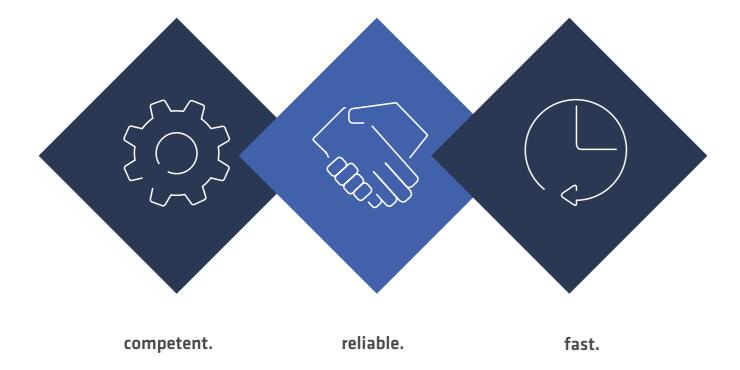
Intel Gold Partner

Distribution agreement with Intenso

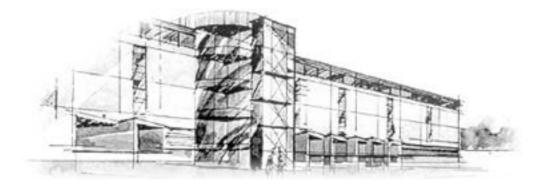
Sub-distribution agreement with Samsung

cooperation with SanDisk

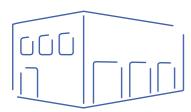
Why BAB?



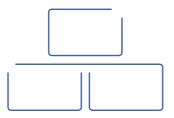
- We have an **extensive storage capacity** and can handle **major quantities** directly ex stock
- We process inquiries with speed, thanks to a flat corporate hierarchy with short decision-making channels
- We are involved in a **vibrant exchange** with our **suppliers** and **manufacturers**, enabling us to **react rapidly** and **flexibly** to market changes
- Our deliveries are quick and reliable **express delivery** options on request, including through our **own fleet**
- Our **stable financial background** is anchored in the WORTMANN GROUP
- We have access to over **20,000 customer contacts**



Did you know...



5,200m² storage capacity with 4,000 pallet bays at our disposal in Löhne.



We shipped around **30,000 packages** per year.



We have over **300,000 items**in stock - and our product portfolio is continually adapted and expanded.



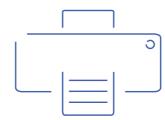
We ship to **over 25 countries**, including beyond Europe.
And the number is increasing.



Express deliveries are possible at short notice through our own fleet or our regular forwarding agent.



We grant an **immediate limit** following a positive credit assessment.



TERRA Solutions GmbH is our subsidiary, focusing on professional printing solutions.



personal contact partner with us who is completely familiar with their needs.



True to our motto "competent, reliable and fast", our goal is to ensure that our partners enjoy the benefits we create through close cooperation with our manufacturers.

This ensures that they provide the same strength and reliability as partners in their business relations.











intel

(Intenso)®



KIOXIA Lexar

logitech





SAMSUNG

SanDisk®





Western Digital.



www.**bab-distribution**.de







